



Show Guide Advertising

Hundreds of companies exhibit at the Catersource and Event Solutions Conference & Tradeshow year after year to showcase their products and services to the most targeted catering and event audience in the world. Our 2015 event will be held March 8-11 at the Ceasars Palace Hotel and the Las Vegas Convention Center.

Drive traffic to your booth with an ad in the Catersource & Event Solutions 2015 SHOW GUIDE!

Circulation of 18,000 copies includes on-site distribution at the Tradeshow and inside attendee tote bags at registration. Your ad purchase also includes an upgraded booth listing with your company name in bold and page number reference to your ad. Post event, attendees keep and use this guide as a valuable vendor resource throughout the year.

more

To learn more about the power of Catersource LIVE EVENTS, exhibiting and sponsorships, contact us today:

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rates

Full Page	\$1,550
1/2 Page	\$850
1/4 Page	\$500
Premium Positions	
First page of Tradeshow section	\$2,000
Before/adjacent to floor map	\$1,700
After/adjacent to floormap	\$1,700
Inside back cover	\$2,500
Spread	\$2,900

specs

SIZE	WIDTH	x	HEIGHT
Spread* create as 2 full page ads			
Full Page w/bleed	8.625"	x	11.125"
Full Page Trim	8.375	x	10.875
Full Page Live Area	7.125"	x	10"
1/2 Page	7.125"	x	4.875"
1/4 Page	3.435"	x	4.875"

*Submit spreads as 2 full page ads, including bleed. Bleeds only available for full page and spreads.

DEADLINES

SPACE RESERVATION: Monday, February 2
MATERIALS DUE: Friday, February 6

AD REQUIREMENTS

Please submit high-resolution PDF files **supplied at 100% ad size; 300dpi**, all colors CMYK and all fonts embedded.

SUBMITTING AD MATERIALS

EMAIL files under 10MB to artdirector@cattersource.com. If materials are larger than 10MB, please contact your account manager for alternate delivery method

MAIL CD/DVD along with a color proof to:
Catersource Magazine, Conference & Tradeshow
2909 Hennepin Avenue South, Minneapolis, MN 55408

IMPORTANT

When submitting ad materials be sure to clearly mark as CATERSOURCE SHOW GUIDE AD along with your COMPANY NAME.



catersource
EVENT-SOLUTIONS
 CONFERENCE & TRADESHOW
March 8-11, 2015
Caesars Palace Las Vegas

Exclusive Show E-Blasts

ADDITIONAL OPPORTUNITY

to reach engaged, registered Conference attendees!

Get in front of Conference attendees before the show with more reasons to come by your booth, see your demonstration and promote special offers. Or send a post-show follow up email to attendees to give additional information, remind or extend special offers. Limited dates available so reserve your date today.

PRESHOW

- Monday, February 23
- Friday, February 27
- Monday, March 2
- Friday, March 6

POST SHOW

- Monday, March 16
- Wednesday, March 18
- Monday, March 23

Rate \$2,000

L.B. WHITE
EVENT HEATERS
 Warm Your Catered Events
www.lbwhite.com

LACROSSE
STOW-AWAY PORTABLE BAR
www.lacrossecooler.com

LIVE DEMOS at BOOTH# 2049

- Trouble-Free Use
- Virtually Maintenance FREE
- The ORIGINAL Event Heater
- PORTABLE
- EASY TO SETUP
- EVEN EASIER TO STORE

Click to View Event Heater Line

CLICK TO VIEW DEMO VIDEO

Visit us at **Booth #2113**

54 NEW SKU'S OF FINE UPSCALE DISPOSABLE PRODUCTS

We're giving away a FREE iPad
 Stop by our booth or sign up here

connect with us

catersource 2013
 CRYSTAL SPONSOR

catersource
EVENT-SOLUTIONS
 CONFERENCE & TRADESHOW
March 8-11, 2015
Caesars Palace Las Vegas

On the Show Floor Now

Our bonus show edition of On The Show Floor Now is an interactive PDF issue delivered to the 4,000+ highly-engaged Conference attendees before the 2015 show (Wednesday March 4) and again after the show (Wednesday March 18). Take this opportunity to promote special offers, discounts and rates or booth promotions and giveaways to attendees who will be walking the show floor!

Rate \$500

Ad positions are filled on a first come, first served basis. All rates are net.

Rate includes:

- 30 character headline
- 50 words of copy
- One phone number
- One URL link
- One image: JPG format preferred
290 pixels wide x 150 pixels high

PRESHOW

Wednesday, March 4
 submit materials February 23

POST SHOW

Wednesday, March 18
 submit materials March 9

on the show floor now

Your inside look at Catersource Conference & Tradeshow exhibitors



Raise Your Glass with Style!

With the new addition of drinkware to the Reflections™ line, WNA continues to offer the most complete line of disposables emulating silver and fine crystal. The 5 oz. champagne and 6 oz. wine glass offer style with the convenience of a disposable.

888.962.2877

www.wna.biz

VISIT BOOTH #1341



Show Special: VerTerra

Get free tasting plates / bowls (300 pcs) with a \$250 purchase. Visit booth #1249 for details. Redefining what is possible in single-use dinnerware, VerTerra's stylish, sustainable and compostable Dinnerware From Fallen Leaves™ plates and bowls are now complete with {new} wooden utensils.

718.383.3333

www.verterra.com

VISIT BOOTH #1249



Bring More to the Table

Visit Booth #1549 at the show where American Metalcraft will showcase new catering and tabletop items that offer unique ideas for affordably updating presentations. Look for interesting pieces like Balti Dishes, Angled Fry Cups, Mini Cast Iron Fondue Sets, and much more!

800.333.9133

www.amnow.com

VISIT BOOTH #1549



Bugambilia Foodservice Display

Differentiate your presentation with unique display ware made from resin-coated solid cast aluminum, available in 22 colors and a variety of shapes and sizes. Also, see our all natural line of Bamboo serving ware in 5 colors (melamine and plastic-free, biodegradable, dishwasher safe).

866.828.3338

www.bugambilia.com

VISIT BOOTH #1827